



Advertising Policy

Established by board action: January, 2017
Updated 2021

CHEWV offers advertising options for homeschool-specific (or educational) products/services.

Advertising Reach:

Currently, CHEWV has a reach of over 3000 via e-newsletter and over 5000 average monthly website hits, not counting our social media reach. The hub of our communication is our website, CHEWV.org, which stands alone as a state-wide source of information. In addition, our social media and monthly e-newsletter both feed back to our website.

Package A: Monthly Option \$30.00

Small Square ad in the right sidebar of chewv.org - linked to your website - for one month.

Size: 400x400px

1 Facebook mention and 1 e-newsletter mention during that month.

Package B: Quarterly Option \$50.00

Same as Package A but for three consecutive months.

Package C: Year-Long Option \$150

Same as Package A but for one calendar year.

Size: 400x400px

**Website ad must be submitted in the proper, stated size in jpg form.
Contact us to request prices and availability of other sizes.**

CHEWV reserves the right to deny an ad request which does not support our mission (<https://chewv.org/our-mission/>), is not homeschool related, or for any other reason as deemed by the board of directors.

To purchase, go to <https://chewv.regfox.com/advertising>. Address questions to media@chewv.org. Paid ads that are not accepted will be reimbursed. Send jpg files to media@chewv.org.