



# Advertising Policy

Established by board action: January, 2017

CHEWV offers advertising options for homeschool-specific (or educational) products/services.

## Advertising Reach:

Currently, CHEWV has a reach of over 2400 via e-newsletter and social media - and over 4000 monthly website page views. The hub of our communication is our website, CHEWV.org, which stands alone as a state-wide source of information. In addition, our social media and monthly e-newsletter both feed back to our website.

### **Package A: Monthly Option \$30.00**

Small Square ad in the right sidebar of chewv.org - linked to your website - for one month.

Size: 400x400px

1 Facebook mention and 1 e-newsletter mention during that month.

### **Package B: Quarterly Option \$50.00**

Same as Package A but for three consecutive months.

### **Package C: Year-Long Option \$150**

Same as Package A but for one calendar year.

Size: 400x400px

**Website ad must be submitted in the proper, stated size in jpg form.  
Contact us to request prices and availability of other sizes.**

CHEWV reserves the right to deny an ad request which does not support our mission (found at <http://chewv.org/about/our-mission/>), is not homeschool related, or for any other reason as deemed by the board of directors.

To purchase, go to <https://chewv.webconnex.com/advertising>. Address questions to [media@chewv.org](mailto:media@chewv.org). Paid ads that are not accepted will be reimbursed. Send jpg files to [media@chewv.org](mailto:media@chewv.org).